

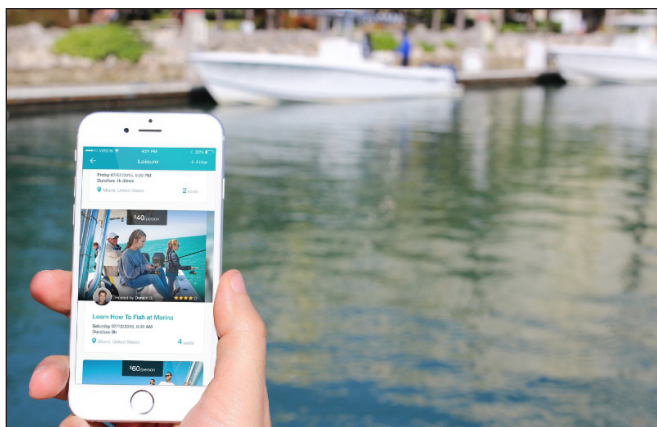
BoatDay App

*Experience-Based Boat Sharing App
Makes Boating Accessible To Everyone*

BoatDay is a Miami-based boating app that makes the boating experience accessible to everyone. The BoatDay app creates a convenient way to easily connect boat and water enthusiasts eager for a day out on the water with boat owners who are willing to welcome guests on-board for a “Boat Day.”

Guests can enjoy the full boating experience by joining registered hosts for everything from fishing, entertaining, cruising and more, all at economical per-person prices.

The concept is simple: users download the app and can browse and choose from a variety of boating activities to partake in, or refine their search to find the perfect BoatDay for their schedule and needs.



www.youtube.com/watch?v=LZW8YKzh-MY

Filters will match users with BoatDays meeting their criteria, including the Hosts who are willing take them out on the water.

Unlike standard boat rental services and websites, BoatDay is unique in that it delivers to the user the entire boating experience without responsibility of driving a rented boat, finding a captain or paying excessive rental amounts. All BoatDays are priced per-person, which ensures that users’ boating costs are always reasonable.

All BoatDay Hosts are fully screened, including criminal background checks on national and county databases, as well as DMV records and sex-offender registries.

While BoatDay also requires that all Hosts possess their own private boat insurance, each Host is will benefit from half a million dollars in excess liability coverage for each BoatDay. **MM**

For more information, visit: www.boatdayapp.com

Nobeltec TimeZero App for iPad

A new version of the Nobeltec TimeZero App for iPad is now available to download in the iTunes Store. Version 2.0.1 features a range of exciting new features that will allow boaters to navigate easily in coastal waters with their iPad.



www.youtube.com/watch?v=evO8RFJXFbE

The most important changes include: a one-time free chart update offered to all of our valued customers that purchased any chart zones in version 1; AIS compatibility that will allow users to connect any NMEA 0183 AIS receiver or external instruments that have been connected to a NMEA 0183 WiFi multiplexer through the Wireless Network.

The app can now display additional data such as Depth, Heading, Sea Surface Temperature and use a dedicated external GPS.

You can now integrate a Furuno 1st Watch Radar, which will give heightened security onboard.

There is also a new share feature that lets users share their position with friends and in turn, see their friends’ position on their chart. **MM**

For more information, visit: app.nobeltec.com